



SPONSORSHIP OPPORTUNITIES

The National Rodeo Association invites
you to join us in sponsorship!

Please do not hesitate to contact our office for more
information or to discuss a tailored package.

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ABOUT US



The National Rodeo Association Limited (NRA) is a registered Australian non-profit company established in 1966. The NRA is the governing body with which many Rodeo Committees throughout Queensland and New South Wales affiliate in order to run their rodeo events. The NRA anticipates membership levels to exceed 700 this year, the majority of which actively participate in approximately 100 plus rodeos that will be held under the NRA banner in 2024.

The rodeo season commences in late December each year and ends with the three rounds of finals held at venues in Southeast Queensland in November and December the following year. The National Finals Rodeo are the feature events of our rodeo season, seeing the top 12 competitors in each event from across the nation compete to be crowned champions in their respective events.

Rodeos attract competitors and spectators from all walks of life. Becoming a partner of rodeo will provide your organisation with a unique opportunity to be involved with a modern sport inspired by olden times and enable the building of goodwill by supporting a community event. Offering a wonderful opportunity for your organisation to connect with a large segment of its audience and reinforcing a local profile, we invite you to consider the following Sponsorship Packages for the 2024 Rodeo Season.

MEET OUR TEAM



Back Row: Patricia Jones, Kylie Chapman, Shelley Harrison and D'Kota Livingstone.
Front Row: Josh Green, Jay Green, Jason Hall, Cody Granger and Dave Mawhinney.

Executive Directors and Office Manager

Jason Hall

0428 280 097

CHAIRMAN / ADMINISTRATION

Jay Green

0412 175 407

FINANCE

David Mawhinney

0427 463 155

OFFICIALS & CONTRACTORS

Josh Green

0428 258 872

COMMITTEES

Courtney Jones

0447 177 722

ANIMAL WELFARE

Shelley Harrison

0413 294 822

LEGAL

Patricia Jones

OFFICE MANAGER



TITANIUM PACKAGE

BARREL RACING DRUM COVERS

Sponsorship of the barrel racing drum covers used for all barrel racing events across various categories and age groups at our affiliated rodeos as permitted.

Benefits enjoyed by the sponsorship are as follows:

- Full naming rights on barrel racing drum covers.
- Company flag and three sets of drum covers with Company logo
- Full page advertisement in our sports news newsletter for the corresponding rodeo seasons.
- Monthly social media advertisement via our social media platforms.
- Verbal recognition at our National Finals Rodeo and Presentation Night.
- Logo representation on our website and email footer with hyperlink to sponsor website or social media page.
- Sponsorship support certificate.

**COMMITMENT: \$5,500 INC. GST
(TWO-YEAR SPONSORSHIP)**





PLATINUM PACKAGE

FULL EVENT NAMING RIGHTS

Sponsorship of the championship trophy saddle and buckles for an event of your choosing from the events listed below:

Bull Ride - Saddle Ride - Bareback Ride - Rope & Tie - Steer Wrestling
Team Roping Header - Team Roping Heeler - Barrel Race - Breakaway Roping



Benefits enjoyed by the sponsorship are as follows:

- Naming rights to the sponsored event.
- Sponsor logo/name stamped on saddle.
- Sponsor name engraved on ribbons located on the back of the buckles.
- Full page advertisement in our sports news newsletter for the corresponding rodeo seasons.
- Monthly social media advertisement via our social media platforms.
- Verbal recognition at our National Finals Rodeo and Presentation Night.
- Logo representation on sponsor supplied flag used in the Grand Entry at our National Finals Rodeo.
- Logo representation on our website and email footer with hyperlink to sponsor website or social media page.
- Framed photo of event champions and sponsorship support certificate.

COMMITMENT: \$3,300 INC. GST



GOLD PACKAGE

EVENT CHAMPION TROPHY SADDLE

Sponsorship of the championship trophy saddle for an event of your choosing from the events listed below:

Bull Ride - Saddle Ride - Bareback Ride - Rope & Tie - Steer Wrestling
Team Roping Header - Team Roping Heeler - Barrel Race - Breakaway Roping

Benefits enjoyed by the sponsorship are as follows:

- Sponsor logo/name stamped on saddle
- Half page advertisement in our sports news newsletter for the corresponding rodeo seasons.
- Monthly social media advertisement via our social media platforms.
- Verbal recognition at our National Finals Rodeo and Presentation Night.
- Logo representation on sponsor supplied flag used in the Grand Entry at our National Finals Rodeo.
- Logo representation on our website and email footer with hyperlink to sponsor website or social media page.



COMMITMENT: \$2,750 INC. GST



SILVER PACKAGE

EVENT CHAMPION BUCKLES

Sponsorship of the championship buckles for an event of your choosing from the events listed below:

Bull Ride - Saddle Ride - Bareback Ride - Rope & Tie - Steer Wrestling
Team Roping Header - Team Roping Heeler - Barrel Race - Breakaway Roping

Benefits enjoyed by the sponsorship are as follows:

- Sponsor name engraved on ribbons located on the back of the buckle.
- Quarter page advertisement in our sports news newsletter for the corresponding rodeo seasons.
- Monthly social media advertisement via our social media platforms.
- Verbal recognition at our National Finals Rodeo and Presentation Night.
- Logo representation on sponsor supplied flag used in the Grand Entry at our National Finals Rodeo.
- Logo representation on our website and email footer with hyperlink to sponsor website or social media page.



COMMITMENT: \$1,100 INC. GST



BRONZE PACKAGE

EVENT BUCKLE

Sponsorship of a junior championship buckle or award buckle for event/award of your choosing from the options listed below:

U18 Junior Bull Ride - U15 Mini Bull Ride - 7-U12 Mini Bull Ride

U18 Junior Barrel Race - U18 Junior Breakaway Roping

Ladies Steer Undecorating - Rodeo Princess - Junior Rodeo Princess

Pick Up Man of the Year - Bull Fighter of the Year - U12 Mini Bull of the Year

U15 Mini Bull of the Year - Bucking Bull of the Year

Bucking Saddle Horse of the Year - Bucking Bareback Horse of the Year

Benefits enjoyed by the sponsorship are as follows:

- Sponsor name engraved on ribbons located on the back of the buckle.
- Business card size advertisement in our sports news newsletter for the corresponding rodeo seasons.
- Monthly social media advertisement via our social media platforms.
- Verbal recognition at our National Finals Rodeo and Presentation Night.
- Logo representation on our website and email footer with hyperlink to sponsor website or social media page.



COMMITMENT: \$550 INC. GST



SPONSORSHIP REGISTRATION FORM

If you would like to be involved in this exciting sport and wish to sponsor the 2024 Rodeo Season conducted by the National Rodeo Association, please confirm your commitment by completing the details below and returning the completed form by email to:
office@nationalrodeoassociation.com.au.

Following receipt of your completed form, a representative of our association will contact you.

BUSINESS INFORMATION

Business Name:

Contact Name:

Address:

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Phone: Mobile:

Email: Website:

I confirm my agreement to sponsor the package indicated below and confirm that I am duly authorised on behalf of the Business to enter into this agreement with the National Rodeo Association.

Signature: Date:

2024 SPONSORSHIP PACKAGE SELECTION

☐ **Titanium Package** (\$5,500 inc. gst)

☐ **Platinum Package** (\$3,300 inc. gst)

☐ **Gold Package** (\$2,750 inc. gst)

☐ **Silver Package** (\$1,100 inc. gst)

☐ **Bronze Package** (\$550 inc. gst)

☐ **Tailored Package** \$_____

Selected Event/Award: _____ **Year:** _____

Bank Deposit Details:

BSB: 034 640 ACC: 285 150 ACC Name: National Rodeo Association Ltd.

Reference: Your Company Name

**Thank you for your commitment.
We look forward to fostering a positive relationship with
your business.**



THANK YOU!

Contact

Phone 07 5495 8668

Website www.nationalrodeoassociation.com.au

Email marketing@nationalrodeoassociation.com.au

Address PO Box 1477, Caboolture Qld 4510

Please do not hesitate to contact our office for more information on our sponsorship opportunities or to discuss a tailored package.

HOPE YOU ARE INTERESTED TO JOIN!